



January 22, 2007

*In re: David L. Roush*

To Whom It May Concern:

It has been my experience as Public Information Officer at Penn State DuBois to find an exceptional quality of workmanship from Dave Roush as a reporter for WTAJ-TV Channel 6.

Dave has proven time and again that he is accurate, reliable and consistently fair in his reporting style. He has a keen and genuine interest in the community, and all of us at Penn State appreciate that he is willing to deliver the good news, too, and not get hung up on the bad. I've also found Dave to be a real "go-getter" and never afraid to ask the tough questions.

Of particular mention was Dave's series of news pieces on a pending convention center for the DuBois area which had Penn State DuBois involved in the planning process; being eager to cover cutting edge technological advances in education within our engineering programs; seeking out our wildlife instructors and students during bear season for comments; and wonderful coverage of a visit by Nittany Lion Coach Joe Paterno. Dave was also kind enough to meet with me personally to discuss strategies in television news coverage from the campus, which allowed my staff and me to efficiently maximize the impact of our news releases.

As a Public Information Officer, I wish I could say the same for other television reporters from other stations in our area. But I can't. Dave's cooperation and penchant for news far exceeds other reporters, in my experience.

I would be happy to discuss this further as need be. I can be reached by phone at (814)371-8206.

Sincerely,

Erin D. Chorney  
Public Information Officer, Penn State DuBois